

Canadian Institute for Procurement and Materiel Management  
Institut canadien d'approvisionnement et de gestion du matériel

# PARTNERSHIP OPPORTUNITIES

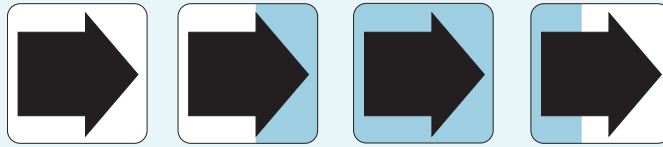


**2019**

**CIPMM REGIONAL WORKSHOP**

**NOVEMBER 27, 2019**

FOUR POINTS BY SHERATON  
HALIFAX, NS



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## BECOME THE **2019 CIPMM REGIONAL WORKSHOP** PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:

To increase your organization's profile and visibility in the  
procurement and materiel management community

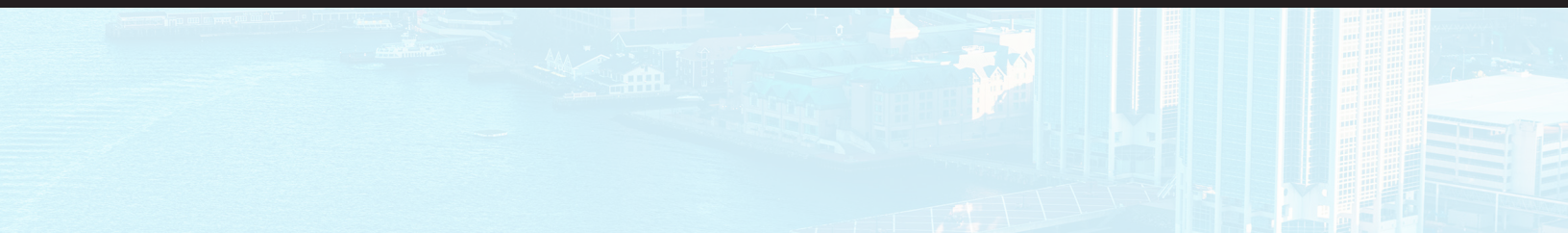
To spotlight your organization's products and services

To enhance your organization's image and reinforce branding  
messages

To position your organization as a leader in the procurement  
and materiel management community

To connect with the industry all in one place

**A VARIETY OF GREAT PARTNERSHIP  
OPPORTUNITIES ARE AVAILABLE.  
BOOK YOURS TODAY!**



## 1. PREMIER PARTNER - \$2500

As a Premier Partner, you will play a key role in ensuring the success of not only the Workshop, but of CIPMM itself. Support to the Workshop represents an investment in the community. The Workshop offers the continued development of existing and future leaders, as well as the community in general, and plays an essential role in sustaining an effective workforce into the future.

### THE PREMIER PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Title recognition as Premier Partner on the website, in the Program, in e-Zines, and on signage.
- Two Complimentary Workshop passes for your departmental representatives.
- Complimentary table top exhibit booth in the Exhibit area.
- Opportunity to address delegates as the Premier Partner at the Opening & Closing Remarks.
- Welcome note to delegates in the printed program (full page).
- Full page ad in the printed program.
- Public acknowledgement by Emcee at the Opening & Closing Remarks.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

## 2. TABLE TOP EXHIBIT BOOTH - \$500 (limited to 7 booths)

### THE TABLE TOP EXHIBIT PACKAGE INCLUDES:

- One 6' table, 2 chairs & 1 electrical outlet (upon request only)
- One day Workshop pass for one exhibit staff.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to purchase 2 additional passes per day at \$150 per day each.

## 3. DELEGATE NAME BADGES - \$500

### DELEGATE NAME BADGES PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

## 4. WORKSHOP PROGRAM - \$500

### THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the Regional Workshop program “This program was produced thanks to the generous support of <organization name/logo>.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.

## 5. NETWORKING BREAKS - \$500

### THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- On-site recognition throughout the Workshop via verbal announcements, signage and on slides.



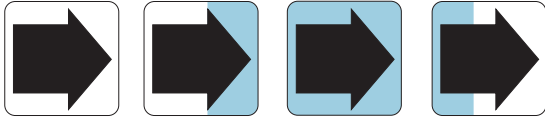
# REGIONAL WORKSHOP PROGRAM ADVERTISING

6. INSIDE FRONT OR BACK COVER (ENGLISH AND FRENCH SECTIONS) – \$300

7. FULL PAGE AD – \$200

8. HALF PAGE AD – \$100





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# **PARTNERSHIP FORM**

## **2019 CIPMM REGIONAL WORKSHOP**

**FOUR POINTS BY SHERATON**  
**HALIFAX, NS - NOVEMBER 27, 2019**

PLEASE SUBMIT THE FORM BEFORE NOVEMBER 8<sup>TH</sup>, 2019  
TO RECEIVE ALL THE LISTED BENEFITS

### **COMPANY INFORMATION**

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

### **PARTNERSHIP OPPORTUNITY**

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

### **METHOD OF PAYMENT** GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

### **PARTNERSHIP CANCELLATION POLICY**

**No refund will be issued for cancellation requests received.**

**Return the completed form to CIPMM Regional Workshop Secretariat**

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

### **Questions? Information?**

Contact Kenza Loulidi, CIPMM Regional Workshop

Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com