

30TH ANNUAL CIPMM NATIONAL WORKSHOP



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

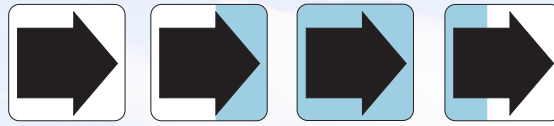
PARTNERSHIP OPPORTUNITIES

JUNE 4 - 6, 2019

OTTAWA (ON)



CELEBRATING 30 YEARS



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME A 2019 CIPMM NATIONAL WORKSHOP PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:



To increase your organization's profile and visibility in the procurement and materiel management community



To spotlight your organization's products and services



To enhance your organization's image and reinforce branding messages



To position your organization as a leader in the procurement and materiel management communities



To connect with the industry all in one place



To attract more visitors to your booth and / or your website



To receive the professional workshop photo package for your organization



To be featured on the CIPMM website and social media

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES IS AVAILABLE.
BOOK YOURS TODAY!**

1.

KEYNOTE SPEAKER LUNCH - \$ 2,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce the keynote Speaker, and to make a 5-min presentation about your organization.
- Two reserved seats at the front table.
- Photo opportunity with the Keynote Speaker.
- Organization logo shown on a screen during the Keynote Lunch.
- Public acknowledgement at the Keynote Lunch, Opening and Closing Remarks.
- Full page ad and organization logo in the printed program.
- Recognition on the Workshop website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

2.

DELEGATE NAME BADGE & LANYARD - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges and lanyards.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

3.

DELEGATE BAG - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo printed on the delegate bag.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

4.

WORKSHOP PROGRAM - \$ 2,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the cover page of the printed program.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

5.

ANNIVERSARY RECEPTION ENTERTAINMENT - \$1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Opportunity to introduce/announce the entertainment act.
- Organization logo displayed on the signs placed in the reception area.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Reception, Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

6.

AUDIO VISUAL - \$ 1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo shown on screens during all sessions on all three days.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

7.

NETWORKING LOUNGE IN THE TRADE SHOW - \$ 1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the sign in the Lounge.
- Opportunity to provide branded furniture, elements of décor in your corporate brand colors for the Lounge.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

8.

WELLNESS LOUNGE - \$ 1,500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the sign in the Lounge.
- Opportunity to provide branded furniture, elements of décor in your corporate brand colors for the Lounge.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

9.

NETWORKING BREAK IN THE TRADE SHOW - \$ 1,000

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the food tables during the networking break.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

10.

WATER STATION - \$ 500

PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on the signs placed on the water station tables on both days.
- Opportunity to provide branded cups and napkins.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the CIPMM website and social media.
- Partner ribbon for all your registered delegates and exhibitors.
- Organization logo displayed on the onsite signage.
- Opportunity to submit an item for the delegate bag.

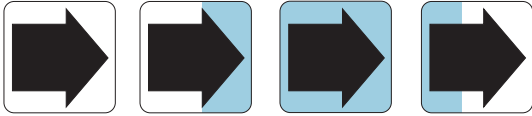
NATIONAL WORKSHOP PROGRAM ADVERTISING

11. INSIDE FRONT AND INSIDE BACK COVER - \$ 1,500

12. FULL PAGE AD (ENGLISH & FRENCH sections) - \$ 1,000

13. HALF PAGE AD (ENGLISH & FRENCH sections) - \$ 500

14. QUARTER PAGE AD (ENGLISH & FRENCH sections) - \$ 350



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

PARTNERSHIP FORM

2019 CIPMM NATIONAL WORKSHOP

PLEASE SUBMIT THE FORM BEFORE **APRIL 12, 2019**
TO RECEIVE ALL PARTNERSHIP BENEFITS

INFORMATION

ORGANIZATION
CONTACT NAME
ADDRESS
PROVINCE
TEL

POSTAL CODE
EMAIL

CITY
COUNTRY
WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY
ADDITIONAL COMMENTS
AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

All requests for partnership cancellation must be in writing. Cancellation requests received up to and including April 12, 2019 will receive a 50% refund of total payment. **No refund will be issued for cancellation requests received after April 12, 2019.**

Return the completed form to CIPMM National Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Kenza Loulidi, CIPMM National Workshop Coordinator at (+1) 613-722-8796 x 216

kenza.loulidi@thewillowgroup.com